



November 6th-8th 2020 • Galveston Island Convention Center

5600 Seawall Blvd • Galveston TX 77551

Galveston Island Esports & Gaming Summit

SPONSORSHIP INFORMATION

2020 Theme: Space & Sci Fi



The Galveston Island Esports Summit provides sponsors the opportunity to get their brand and products in front of thousands of attendees. Be a leader in the nation's evolving gaming enterprise and become a sponsor for our 2020 event.

What is the Galveston Esports Summit?

Fans from around the globe will converge on Galveston Island to meet gaming icons and pop culture celebrities and immerse themselves in gaming, Esports competitions, comics, anime, sci-fi, fantasy, literature, authors, cosplayers, panels, merchandise, art and much more.

Sponsorship Opportunities

A sponsorship with the Galveston Esports Summit offers you an opportunity to be part of an event that:

- Offers one on one contact with consumers
- Engages the fastest growing market in the world - ESports enthusiasts
- Offers a Unique activation opportunity with high profile celebrities tied to a large engaging event
- Helps Reinforce visibility through unique marketing opportunities
- Helps Establish a high impact foothold in a strong consumer market

We will customize a sponsorship to meet your marketing objectives. Contact M.J. Naschke (409) 771-4373.

mj@mjnpr.com

SPONSORSHIP LEVELS

#GES2020 BRONZE SPONSOR - \$4,000

- 10 ft. x 10 ft. of booth space in a visible location
- 1 VIP Pass and 2 General admission passes
- Logo recognition on wristbands or passes
- Banner with logo displayed by main stage
- Half-page in 2020 main event Program Guide

#GES2020 SILVER SPONSOR - \$8,000

- Includes all Bronze package perks plus:
 - Up to a 20 ft. x 10 ft. vendor booth space
 - An additional VIP pass (2 VIP Passes and 2 General admission passes)
 - Full page in 2020 main event Program Guide
 - Banner ad and a vendor listing on the Galveston Esports website
 - Your logo and company link on the Galveston Esports website
 - Your logo on 2020 event flyers and street team marketing materials
 - Announcement during the Summit on PA system
 - Mention in Monthly Newsletter
 - Celebrity Mentions and shout outs on Social Media

#GES2020 GOLD SPONSOR - \$12,000

- Includes all Silver and Bronze Package perks plus:
 - Larger booth space up to 20 ft. x 20 ft. of vendor booth space
 - An additional VIP & 2 General admission passes (3 VIP Passes and 4 General admission passes)

#GES2020 DIAMOND SPONSOR - \$16,000

- Includes all Gold, Silver and Bronze Package perks plus:
 - 1 Ticket to “Dinner with the Stars” event
 - 2 Tickets to Pre Party / After Party events
 - Larger booth space up to 20 ft. x 20 ft. of vendor booth space
 - An additional VIP & 2 General admission passes (4 VIP Passes and 6 General admission passes)

#GES2020 DOUBLE DIAMOND SPONSOR - \$20,000

- Includes all Package perks above plus:
 - VIP Private exclusive dinner and drinks with an attending Celebrity (not a public ticketed event)
 - 2 Tickets to “Dinner with the Stars” event
 - 4 Tickets to Pre Party / After Party events
 - Larger booth space up to 20 ft. x 20 ft. of vendor booth space
 - An additional VIP & 2 General admission passes (5 VIP Passes and 8 General admission passes)

OTHER SPONSORSHIP OPPORTUNITIES

PARTY COSTUME/COSPLAY CONTEST - \$3,000

Cosplay contests are a huge visible element of any convention. Placement in this event will get you noticed by thousands of enthusiastic fans. Recognition on all announcements and printed materials associated with this event.

- Banner with logo displayed by main stage costume event
- Eighth page/Business card size in 2020 main event Guide

NEWSLETTER - \$500 each

Your logo and description displayed in a prominent position. This will provide great exposure. Get your name in front of thousands of fans and sponsors who are anticipating and preparing for the upcoming summit. The newsletter goes out twice-monthly with Pre Summit highlights, upcoming events, featured celebrities and links to Esports and pop culture happenings. +9 Issues monthly thru 2021

T-SHIRT SPONSOR - \$2,000

Your logo will be worn by the event staff and volunteers on their shirts for the days during the event as well as after the event when they take them home. Our event T-Shirts are a collectible item for volunteers and attendees.

2020 #GES (MAIN EVENT) Program GUIDE ADS

This is a very effective way to advertise and be recognized. Showcase your company, coupon, or your booth space.

Eighth Page/Business Card: \$200

Quarter Page: \$1,000

Half page: \$2,000

Full page: \$3,000

Inside Front Cover: \$4,000

Inside Back Cover: \$4,000

Outside Back Cover: \$5,000



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For more information on customized sponsorship packages please contact:

Mary Jo Naschke

409 771-4373 | mj@mjnpr.com

Level of Sponsorship: (mark selections)

Double Diamond Diamond Gold Silver Bronze

Costume Contest Newsletter T-Shirts

2020 GES Main Event Guide ads

- Eighth Page Inside Front Cover
- Quarter Page Inside Back Cover
- Half Page Outside Back Cover
- Full page

Booth Information: _____

Printed Name: _____ Signature: _____

Company Name: _____ Phone: _____

Email: _____

Address: _____ City: _____ Zip: _____

Checks payable to: Galveston Island Esports Summit